

evangelize today

MINISTRIES

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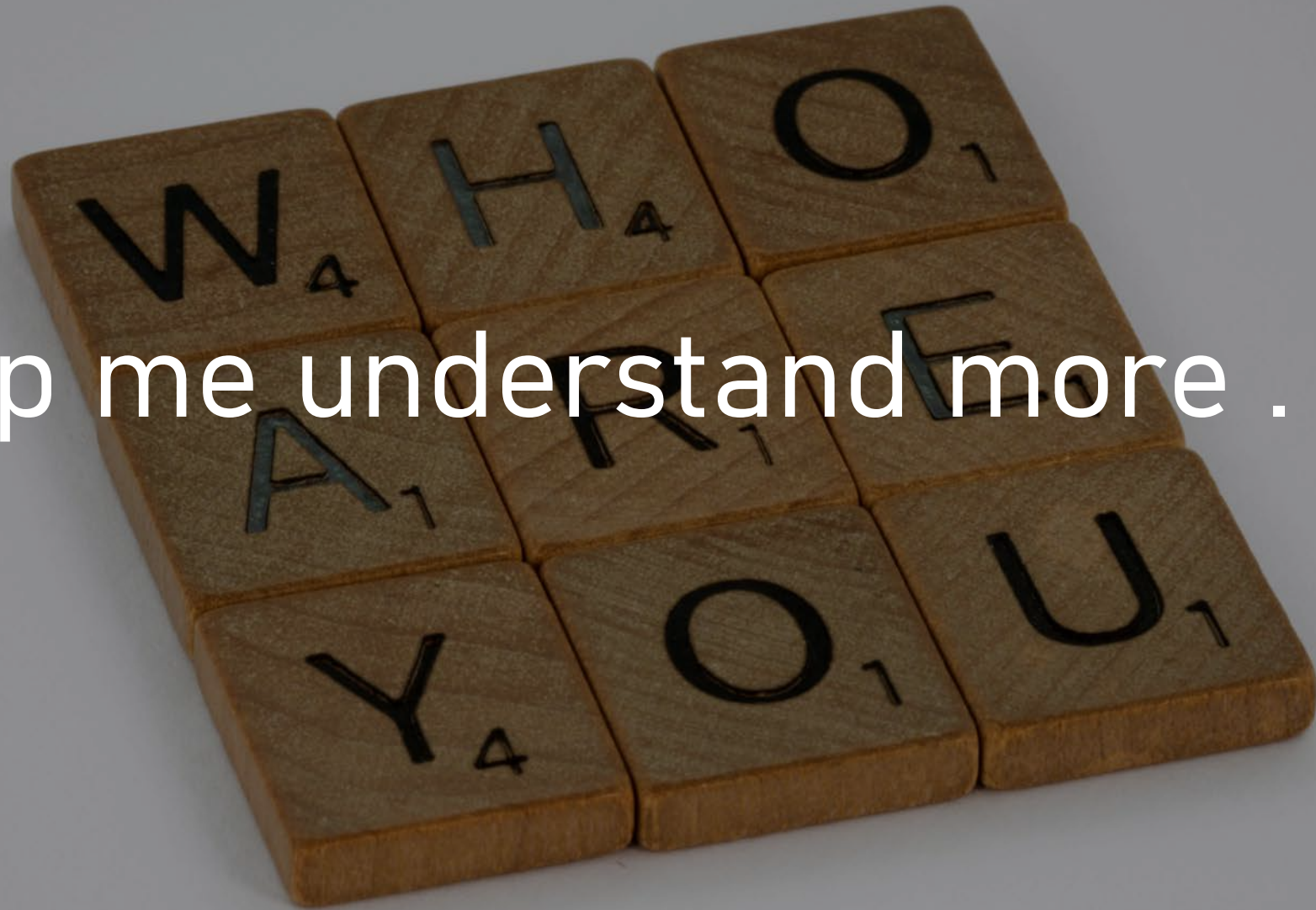
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residencies · workshops · conferences

www.evangelizetoday.com

Help me understand more . . .



FOUR VALUES OF OUR MINISTRY

- SHIFTING FROM LISTENING TO REPLY TO LISTENING TO HEAR
- WE HAVE RE-ENTERED THE AGE OF THE PARISH
- A RESEARCH-INTROSPECTION- DISCOVERY WAY OF SHARING THE GOSPEL
- EVANGELISM IS LOVE





What is "The Collaborative?"



COHORT: THE COLLABORATIVE



Why an ET Evangelism Residency?

Discoveries

Ideas create energy to invent, reinvent and provide a path for the “scholar pastor” to advance in becoming a spiritual anthropologist in the Wild. Research gathers profound ground intelligence by asking faith questions. The habit of observing the “Wild” in slow motion. Discovery precedes building an evangelism ministry or program.



Spiritual Reinventing

We have discovered a “dissonance” in many of our residents. “Am I doing the work of my ordination? Am I in a Christian echo chamber? Am I bored or exhausted with the “Christians talking to Christians about Christianity? What spiritual habits build an evangelism explorer who ventures into the Wild?”

Twenty to twenty-five residents join “the collaborative” each year. A research-introspection-discovery way into evangelism.

A six-year track is now offered, including up to 50 evangelism case studies, 10 recirculating projects, 2 hours of phone coaching and a collective cohort Zoom meeting each month.

SEE MORE AT [EVANGELIZETODAY.COM](https://www.evangelizetoday.com)

Evangelism Explorers

PRESENTING DISCOVERIES FROM THE WILD

2021 Cohort

TOPICS *and more ...*

- Faith in the age of COVID
- Lewis & Clark: Finding your parish in the wild
- Crying for a confessor
- My African-American parish
- Mapping the wilderness
- The genius in your wound
- Being spiritual fathers
- Birth a parish - birth a church
- Marriage in the wild
- Tattoo story people



Jarrett Allebach



Al Allison



Mark Auffarth



Burt Boykin



Harris Bond



Joe Congdon



Steven Cooper



Allan Dayhoff



Michael Davis



Michael DeArruda



Kevin Donlon



Steven Edging



Ken Hudson



Ron Lowe



Bill Nash



Michael McCaughetty



David Rapp



Chris Rufener



Gary Purdy



Dieter Paulson



David Stover

LEARN MORE / REGISTER:
evangelizetoday.com/events





Is there an annual gathering?

Our first conference: 2021.
Register now for our 2023
conference where our ET
residents unwind their
discoveries in the wild.



REAL PEOPLE • EVANGELISM IN THE WILD • REAL STORIES

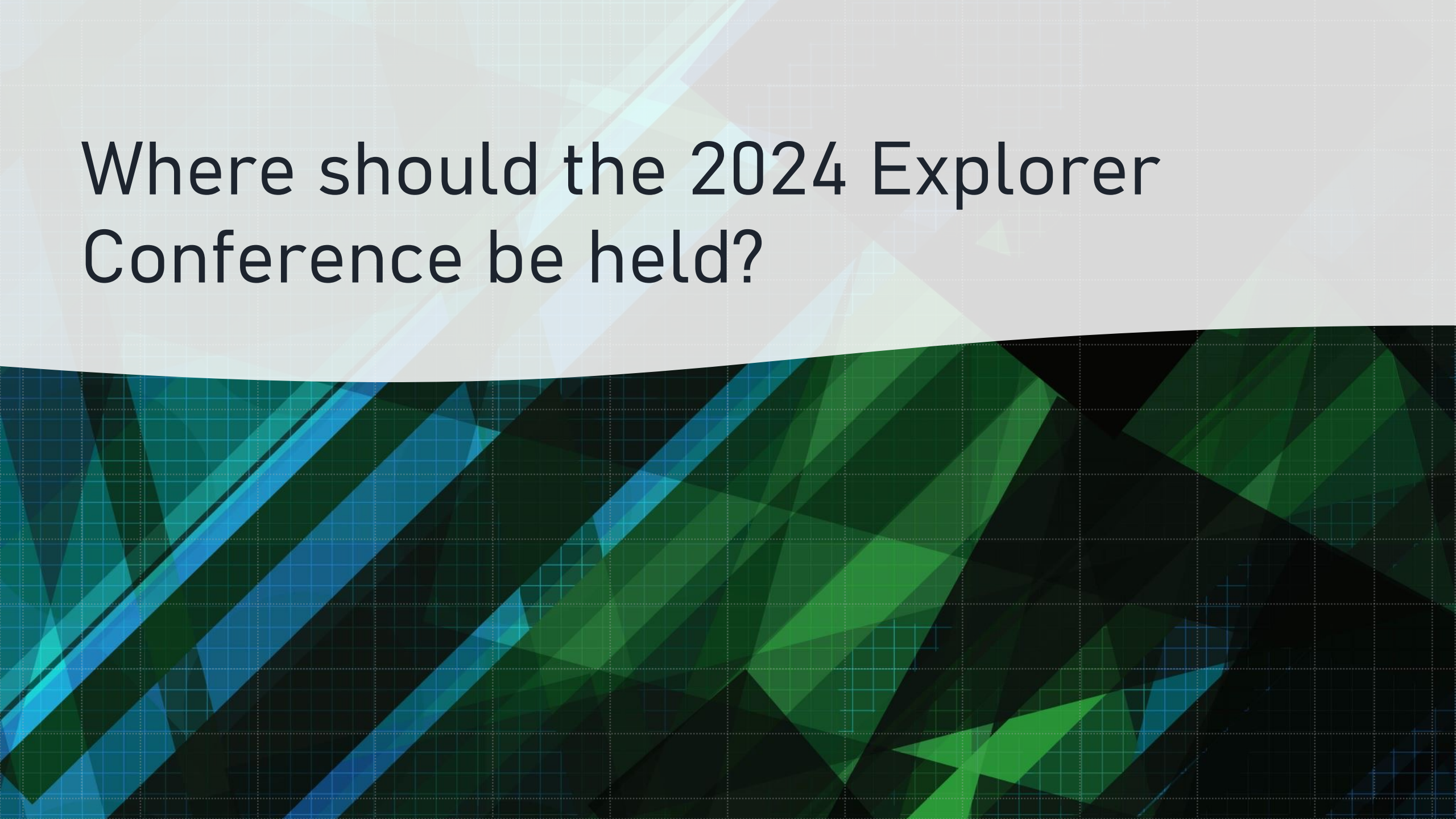
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Explorer conference

October 18-20, 2023
JV's Restaurant & Bar

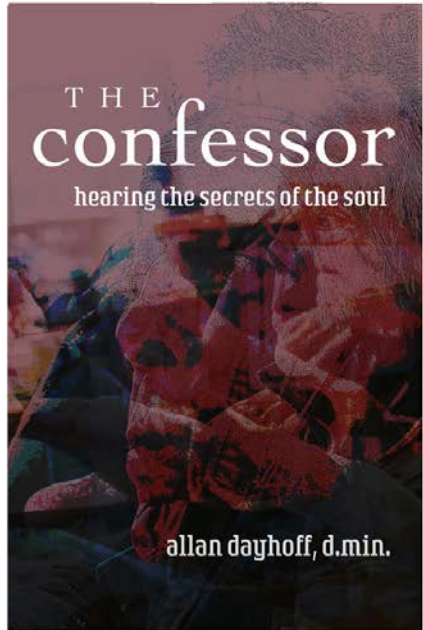
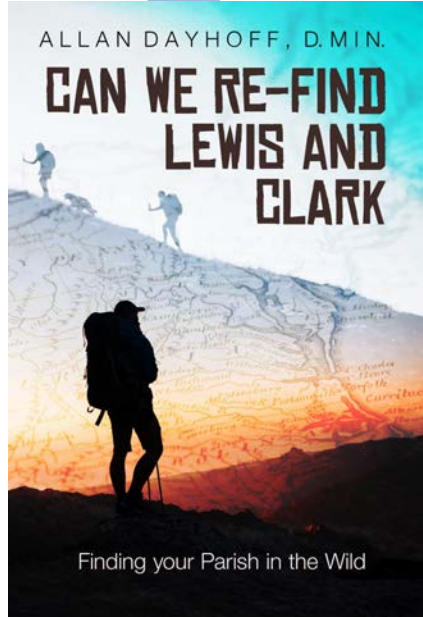
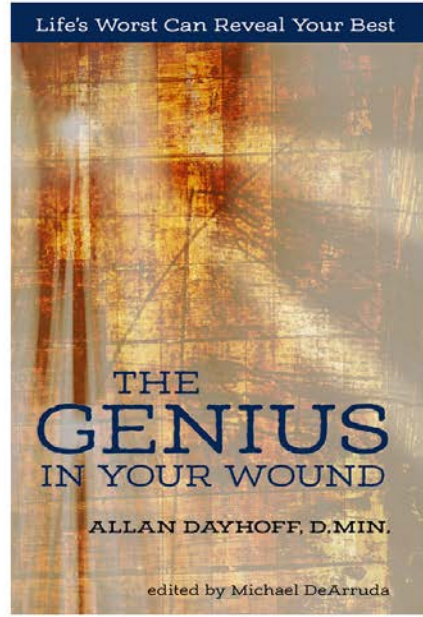
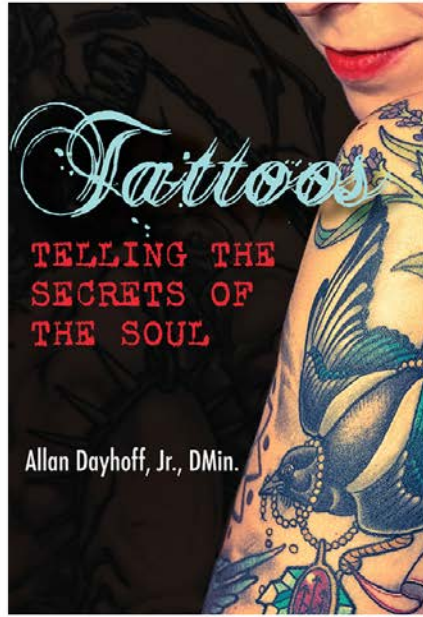
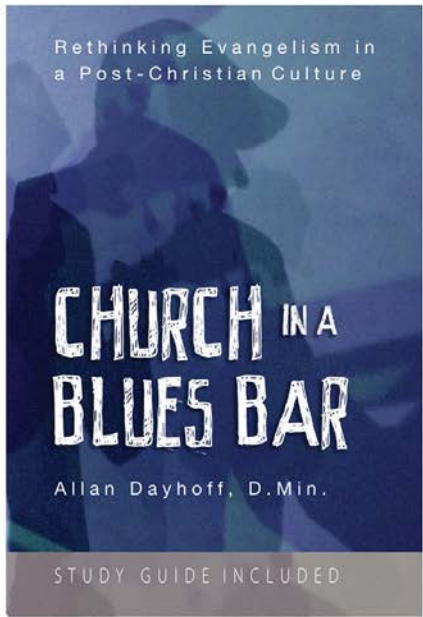
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Where should the 2024 Explorer
Conference be held?

The background features a light gray grid pattern. A large, semi-transparent white shape is positioned in the upper left, containing the text. Below this, the background transitions into a complex, low-poly geometric design. This design consists of numerous overlapping triangles and polygons in various shades of blue, teal, and green, set against a dark, almost black background. The overall aesthetic is modern and digital.

Executive & Life
Coaching
relationships
are now open





Our books

Stay tuned for NEW releases coming this year

Books by Al Dayhoff, DMin, Executive Director of ET Ministries



Books in development

See a topic that you can relate to? Reach out to us via email at evangelizetoday@gmail.com

Can we re-find Lewis and Clark: Finding your parish in the Wild

Monastery: The spiritual development of the evangelist

Antenna: How do people with a mental disability receive faith ?

The Sacred Ratio: When the sacred leaves the Wild

10 ways to Share the Gospel

The Creatives: What are the musicians singing ?

Death Angel: Who comes as we die?

The New Hieroglyphics: Tattoos discovered in Egypt

Why should you care about
tattoos?

DO ALL THINGS WITH

Love

TattooStoryHunters

This movement has grown beyond our imagination.

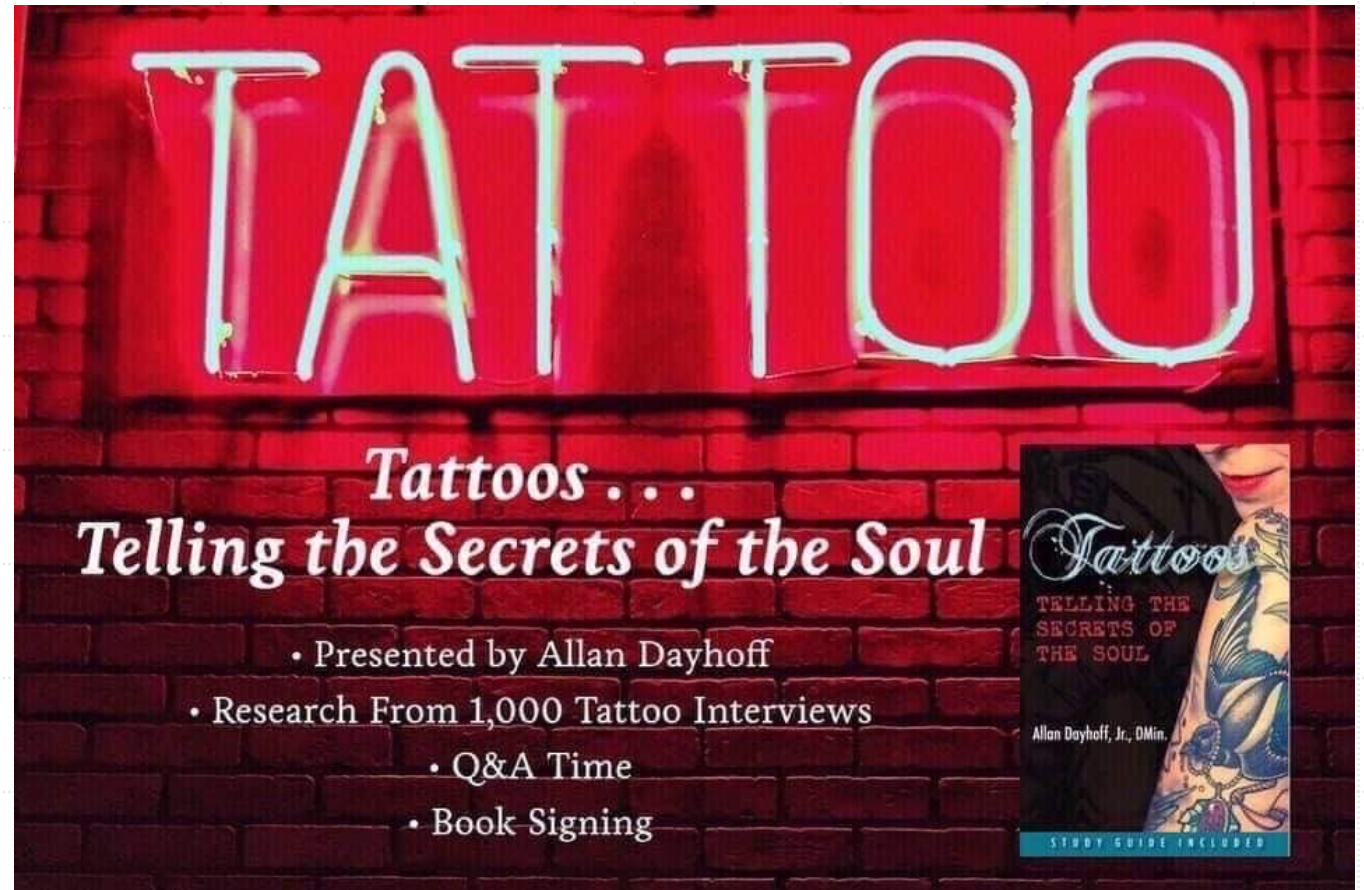


500+ ministers are now interviewing owners of tattoos.

Confessions looking for a confessor.

Tattoo research has been conducted in places like US, Italy, Indonesia, Peru, Egypt, and Japan.

NEW Tattoo books coming.



The graphic features a red neon sign spelling "TATTOO" in a stylized font against a brick wall background. Below the sign, the text "Tattoos . . ." is written in a white serif font, followed by "Telling the Secrets of the Soul" in a larger, white, bold serif font. A list of event details is centered below the title, and a book cover is shown on the right side.

Tattoos . . .
Telling the Secrets of the Soul

- Presented by Allan Dayhoff
- Research From 1,000 Tattoo Interviews
- Q&A Time
- Book Signing

Tattoos
TELLING THE SECRETS OF THE SOUL
Allan Dayhoff, Jr., DMin.
STUDY GUIDE INCLUDED



mapping^{THE} wilderness

MINISTRY IN A POST-CHRISTIAN PANDEMIC WORLD



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LIVE Online Mapping the Wilderness Workshops

Held Weekly on Thursdays

7:00 - 8:00 pm EST

Al Dayhoff has been embedded in his parish, a community of about 1000 non-Christians for 10 years. Come, learn what he has discovered. Topics range from "What are tattoos?" to "Ten ways to share the gospel." You won't want to miss this as Al does a deep dive into evangelism in this time and space.

Define

Optimizer

The Planner

friends travelling together

Understand RC

2. PROBLEMS / PAINS

Which problems do you solve for your customer?
There could be more than one, explore different ones.
eg. existing solar solutions for private houses
a good investment (I).

How do we get ET to come to us?


POINTS FOR COMPARTSON

(FI) Hard to coordinate for

TABS

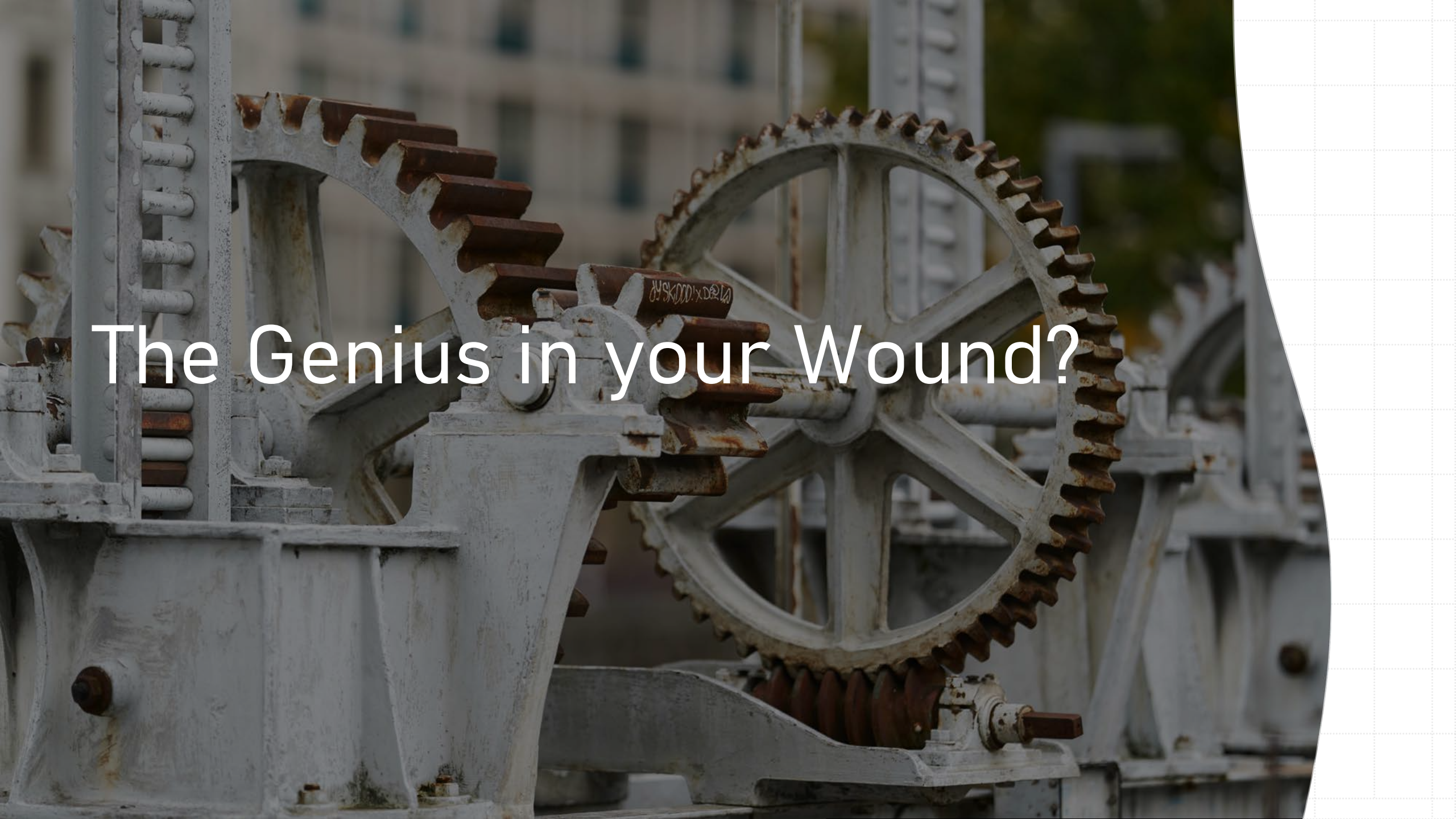
Mapping the Wilderness Conference

- Twenty-five individual workshops that cover many topics, four full days in total.
- Discover, Imagine, Build, Act.
- Conferences have been held in the PCA, ARP, Anglican Union, ACNA, RUF, MTW, and Covenant Seminary.



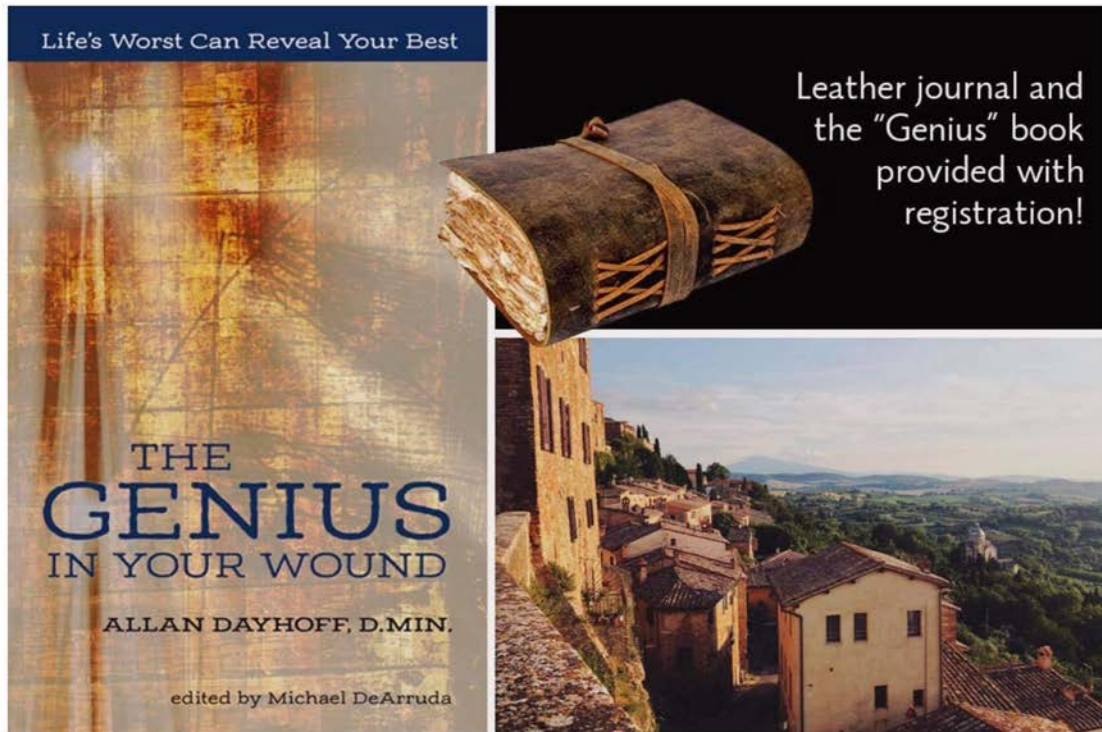
mapping^{THE}
wilderness

MINISTRY IN A POST-CHRISTIAN PANDEMIC WORLD



The Genius in your Wound?

“Genius in your Wound” Learning Track



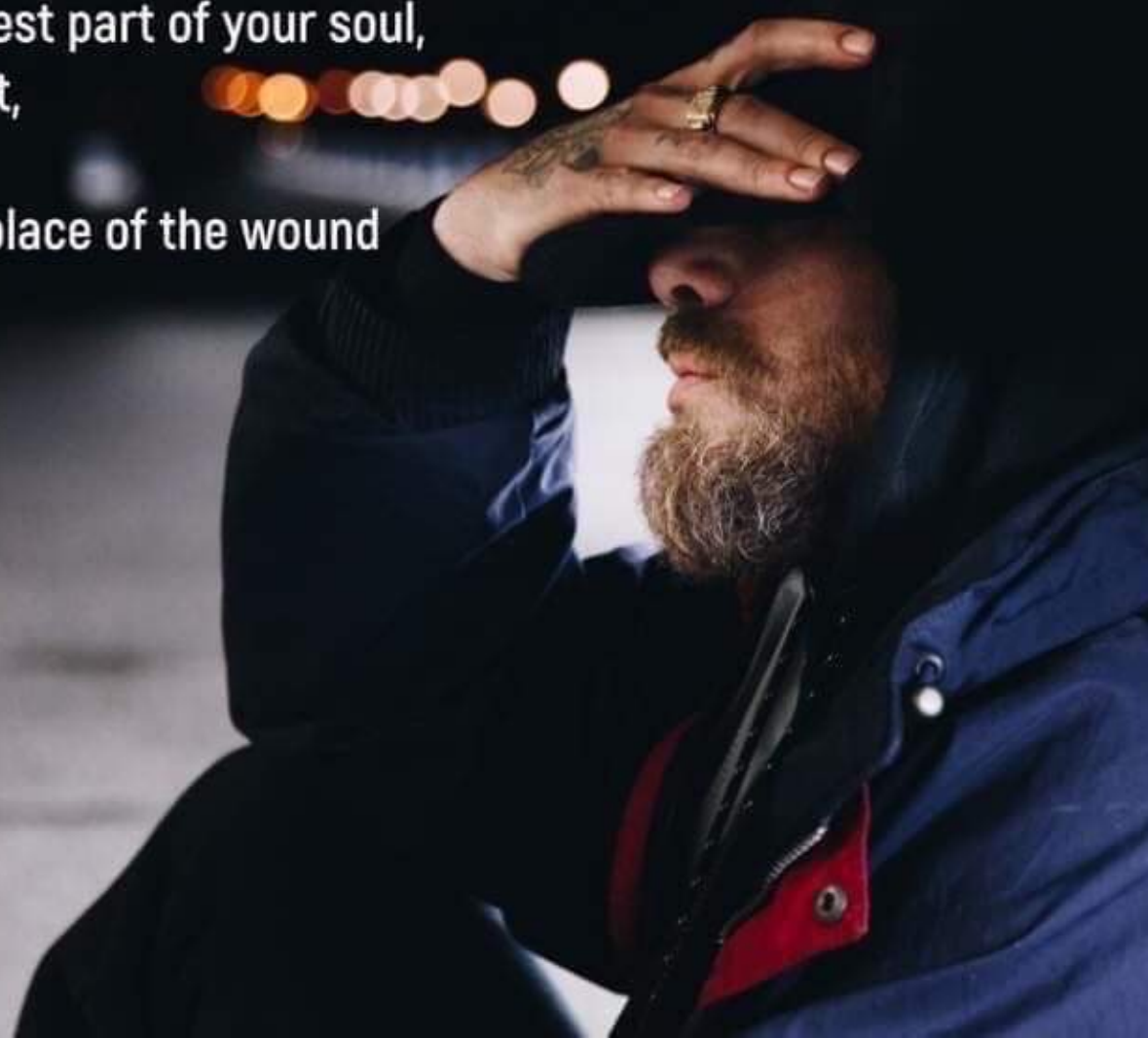
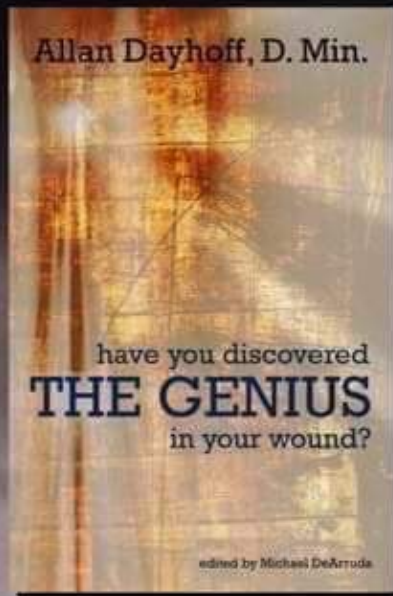
Travel together to a location to focus on introspection.

The track includes the book, a study, a residency, and an adventure travel retreat.

Recent trips include Italy and Bali.

HAVE YOU DISCOVERED THE GENIUS IN YOUR WOUND?

explored . . . in the deepest part of your soul,
where you hurt the most,
you know something,
a power is given at the place of the wound



A black and white photograph of a person playing a guitar. The person's hands are visible, strumming the strings. The guitar is a hollow-body electric guitar. The background is dark and out of focus, showing some lights. The text "Blue Church?" is overlaid in white, sans-serif font on the left side of the image.

Blue Church?

Blue Church Parish

Local bar in Falls Church, VA

About 500 people call me
“Pastor Al”

Not a church that meets in a
Blues bar but a Blues bar that
meets for church.

Both online and in-person

Rich laboratory for
evangelism research

Moving others into the age of
the Parish



Speaking engagements

A variety of venues and organizations



Mapping the
Wilderness:
Evangelism Track,
Covenant Theological
Seminary




Doctor of Ministry track

Currently looking for a strategic partner





Where can I hear
more about ET?



Shifting from listening to reply to listening to hear.

evangelizetoday.com

ET is a member of the PCA and a 501 (c)(3).